



Keele
University

MARCH THE 8TH THE GENDER DEBATE

Friday 8th March 2013, 10.30am – 5.00pm @
the Sustainability Hub, Home Farm
(Lunch is provided)

March The 8th is a day dedicated to help raise awareness of the gender equality debate, what this means for women and men in the workplace, and the effects of this changing context for the Higher Education (HE) sector. Whilst a focus for the day is to raise awareness of the challenge of gender imbalance in STEMM (science, technology, engineering, mathematics, medicine) subjects, the day will also highlight what these issues mean for the University as a whole. The University is committed to removing any unfair barriers that can prevent us all from realising our potential.

This is an inclusive event, open to all.

The day will hear a keynote address from Professor Cynthia Burek of Chester University, and from PVC Professor Pat Bailey on the University's continued commitments and achievements under the Athena SWAN (Scientific Women's Academic Network) charter, an initiative which works to support a more balanced representation of men and women in the sciences, alongside the personal accounts of our staff and students in their chosen career paths.

This event is in recognition of International Women's Day and the University's commitments under the Athena SWAN charter.



A key note address will be delivered by Professor Cynthia Burek, of Chester University on **'Public perceptions of the role of women in science through history'**



Professor Cynthia Burek is the first chair of the Geo-conservation Commission in the world. She specialises in conservation issues, is the deputy director of the Centre for Science Communication, and is chair of the North East Wales Regionally Important Geological/ Geomorphological Sites (NEWRIGS), playing an instrumental role in conserving geodiversity sites.

She is on the editorial board of Earth Heritage and BioHorizons and editor for Origins, and has authored 'The role of women in the history of Geology'.

THE DAY:

Time	Session	Open To	Venue
10.30 - 10.45	Registration & Charity Coffee & Cake Sale	All	Reception
10.45 - 11.00	Professor Pat Bailey, Pro-Vice Chancellor, KU: "The University's Athena SWAN Journey"	Staff, Students, Community	LT
11.00 - 11.15	Dr Jacqueline Potter, Head of Service, KU: "Continuing Professional Development at Keele"	Staff, Students, Community	LT
11.15 - 11.45	Professor Farzana Shain, KU: "Women in the academy; getting on or just getting by?"	Staff, Students, Community	LT
11.45 - 12.15	Cameos: Staff will reveal insights into the challenges and opportunities of their chosen career paths: Professor Alicia El Haj, KU: <i>Shortlisted for Women into Science and Engineering (WISE) Award 2012</i> Rachel Adams, Deputy Director HR, KU Paul Lowtom, Nursery Nurse, KU	Staff, Students, Community	LT

Lunch & Activities

- 12.15 - 1.15** Lunch @ **Earth Observatory**
- 12.30 - 1.00 'Decorate your own cupcake'
- 12.45 - 1.00 Keele Women's Choir
- 12.00 - 2.00 **FREE Indian Head Massage @ Thistle Room**
(First come first served)



1.15 – 1.20	Open and Welcome: Professor Nick Foskett, Vice Chancellor	Staff, Students, Community	LT
1.20 – 2.00	Key Note Address: Professor Cynthia Burek, Chester University: <i>“Public perceptions of the role of women in science through history”</i>	Staff, Students, Community	LT
2.15 – 2.45	Group Feedback Session: Facilitated by Human Resources <i>“Reflections on the day”</i> an opportunity to reflect on the day’s talks and activities and explore how these issues impact on Keele	Staff, Students, Community	LT
3.00 – 5.00	Film <i>“Made in Dagenham”</i> A dramatization of the 1968 strike at the Ford Dagenham car plant, where female workers walked out in protest against unequal pay.	Staff, Students, Community	LT

Other activities throughout the day ...

- Free 15 minute Indian Head Massage 12pm to 2pm @ Thistle Room
- (first come first served)
- Keele Women’s Choir
- New local business Claire’s Cakes delivers a professional demonstration where you can ‘decorate your own cupcake’ and win a PRIZE
- Human Resources Charity Coffee & Cake Sale to raise funds for local housing charity ARCH North Staffs.
- Female role models in science poster display @ Earth Observatory
- Information Stalls @ Earth Observatory
 - ◊ ARCH North Staffs
 - ◊ Keele Trade Unions (UCU, Unite, and Unison)
- Free crèche @ Keele Day Nursery between 12pm – 2.15pm (see booking information)

Useful websites

<http://www.keele.ac.uk/keeleunity>

<http://www.keele.ac.uk/athenaswan>

<http://www.ecu.ac.uk/our-projects/athena-swan-charter>

<http://www.archnorthstaffs.org.uk>

<http://www.internationalwomensday.com>

<http://keelewomenscommunitychoir.com>

<http://clairescakesstaffordshire.co.uk>



Further Information

Booking

This is an inclusive event – Everyone's Welcome

Attendance is free and is open to staff, students, and the wider community.

You are encouraged to book your place on line at www.keele.ac.uk/keeleunity

A free crèche facility will be available at Keele Day Nursery on 8th March from 12pm – 2.15pm. To book your place, please contact Wendy Foster, Keele Day Nursery Manager, and Tel - 01782 733394, E: mail - nursery@keele.ac.uk

Parking

Free parking permits will be available to visitors by advance booking. You can make a request to book parking via the on-line booking form.

How to find us



Keele University main entrance

Limited Staff Parking and Pay & Display is available behind the Sustainability Hub, by following signs to IC 4 building and following the car park round until you reach the back of the Hub.

For further information, to book your place, or to make any specific requests, please contact:

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Equalities Manager
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Tel - 01782 733807 (ext 33807)
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www.keele.ac.uk/keeleunity/

